



The Hermitage Spa by Epionce Opens its Doors in Hong Kong's Trendy Central District

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Hong Kong – January 31, 2010, The Hermitage Spa by epionce had its first reveal to the public through an exclusive Grand Opening event in the heart of Central. The Grand Opening also marked the launch of epionce, a highly acclaimed U.S. dermatologic skin care brand, in the Greater China region for the very first time. Under the witness of Dr. Carl Thornfeldt, creator of epionce as well as honourable guests and spa enthusiasts, Mrs. Trish Stack, marketing director of epionce, handed a certificate to Ms. Clara Cheong, director of The Hermitage Spa, in a ceremony to endorse The Hermitage Spa as being the first epionce signature spa in the world.

The epionce skincare brand leverages on its unique philosophy and scientific understanding. Lead by founder Dr. Carl Thornfeldt, a clinical dermatologist with over 20 years of research experience, the epionce line is based on a revolutionary understanding of how to improve the health and function of the skin: repair the skin barrier and stop inflammation in the skin. It is packed with a blend of high quality botanical ingredients at therapeutic concentrations that are delivered into the skin with a breakthrough delivery system that does not damage the skin. Unique to cosmetic skin care products, epionce is backed by fourteen rigorous double-blind scientific studies in the United States to prove both safety and efficacy. epionce is also an ideal therapy and relief for those who suffer from eczema, psoriasis, or common skin rashes because it helps the skin to heal and repair itself. The epionce line stays true to its philosophy of delivering the beauty of healthy skin from within.

The Hermitage Spa is a peaceful and tranquil oasis conveniently located in the heart of Central. If you are looking to find that perfect place to escape your hectic everyday life, The Hermitage Spa will surpass your expectations. Elegantly and serenely decorated, The Hermitage Spa offers a wide range of treatments that will cater to all your beauty, spiritual and therapeutic needs. The Hermitage Spa opened its doors in January 2010 to reveal a world of tranquility and with the aim to become the premier choice for spa-goers in Hong Kong. Catch up with friends over foot massages or indulge in some serious “me” time with a relaxing facial. After treatments, customers will be served with a cup of floral tea and homemade pastries in The Hermitage Spa’s drawing room while friendly and knowledgeable therapists are there to introduce products features and instructions.

The Hermitage Spa by epionce brings a whole new dimension to skin wellness and beauty. With epionce being newly introduced into Hong Kong, locals and visitors will be able to experience what the beauty of healthy skin looks and feels like. The Hermitage Spa by epionce is bound to be the new buzz in town for all spa lovers and healthy skin seekers.

For images: http://www.creativegp.com/Epionce/GrandOpening/Selected_Photo.zip

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About Episciences, Inc:

Episciences, Inc, was founded in 2002 and is based in Boise, Idaho. Episciences, Inc, integrates twenty-plus years of research into the development of a highly effective cosmeceutical, non-prescription, dermatological product line. This breakthrough product has been proven effective by 14 independent clinical studies to reverse and prevent the effects of visible skin aging and certain common skin diseases. For more information, including summaries of our clinical trials, visit our website at www.epionce.com.